

WPVI-TV PHILADELPHIA 4100 City Line Ave. PHILADELPHIA PA 19131 MESSAGE & MEDIA - 19123 ATTN: LEAH CASTERLIN 100 ALBANY STREET NEW BRUNSWICK NJ 08901

DATE: 10-25-2012

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Agency Est#		CMS#	Sales Office	Account Executive	Start Date	End D	ate	Billing						Pa	ackage	Contract Tit	le		
			246806		A. CLIFFORD	10-23-2012	10-29-20		M (Broa								246806		
	Line Start Date	End Date	Time Period	Des	cription			RC	Duration	M	Т	W	T F	S	S	SPW	Price	Tot Spots	Total \$
	1 10-23-2012	10-26-2012	05:00AM - 06:	MA00:	RNING NEWS 5A MO-FR	(6948)		8	30		X	X	ХХ	(6	1,000	6	6,000.00
	2 10-29-2012	10-29-2012	05:00AM - 06:	:00AM MOO	RNING NEWS 5A MO-FR	(6948)		8	30	X						1	1,000	1	1,000.00
								_						_		_		_	
	3 10-23-2012	10-26-2012	06:00AM - 07:	:00AM MOI	RNING NEWS 6A MO-FR	(6949)		9	30)	Х	Х	ХХ	(6	2,000	6	12,000.00
R	4 10-29-2012	10 20 2012	06:00AM - 07:	.00AM MAOO.	RNING NEWS 6A MO-FR	(6040)		8	20	X						1	2,000	4	2,000.00
r	4 10-29-2012	10-29-2012	00.00AW - 07	.UUAIWI IVIOI	KNING NEWS OA MO-FR	(6949)		0	30	1^						•	2,000		2,000.00
	5 10-23-2012	10-26-2012	07:00AM - 09:	:00AM MOI	RNING NEWS GMA 7A M	O-FR (6910)		9	30		Х	х	хх	(6	1,500	6	9,000.00
						(,											1,000		2,22222
	6 10-29-2012	10-29-2012	07:00AM - 09:	:00AM MOO	RNING NEWS GMA 7A M	O-FR (6910)		9	30	X						1	1,500	1	1,500.00
	7 10-27-2012	10-27-2012	06:00AM - 08:	:00AM WE	EKEND NEWS 6-8A SA (6	997)		8	30)				X		1	600	1	600.00
	8 10-27-2012	10-27-2012	08:00AM - 09:	:00AM WE	EKEND NWS GMA SA (70	198)		9	30					Х		1	800	1	800.00
	9 10-28-2012	10 20 2012	07:00AM - 08:	.00AM WE	EKEND NWS 7-8A SU (70	EC)		8	30						х	1	600	4	600.00
	9 10-26-2012	10-20-2012	07.00AW - 00.	.UUAIVI VVEI	EREND NWS 7-6A 30 (70	36)		0	30	1					^	•	000		600.00
	10 10-28-2012	10-28-2012	08:00AM - 09:	:00AM WE	EKEND NWS GMA SU (70	199)		9	30						Х	1	700	1	700.00
						,										-			
	11 10-28-2012	10-28-2012	09:00AM - 10:	:00AM WE	EKEND NWS 9-1030A SU	(7057)		8	30						Χ	1	900	1	900.00
	12 10-28-2012	10-28-2012	10:30AM - 11:	:30AM WE	EKEND NWS 1030-1130A	SU THIS WEE	K (705	9	30						X	1	4,500	1	4,500.00
	13 10-28-2012	10-28-2012	10:00AM - 10:	:30AM WEI	EKEND NWS 1130A-12P	SU INSIDE ST	ORY (7	9	30						X	1	550	1	550.00
	44 40 00 0040	40.00.0040	40.00DM 04	-00DM	EVEND NIMO 40 4D CH /7	000)		•							v	_	400		200 22
	14 10-28-2012	10-28-2012	12:00PM - 01:	OUPW WE	EKEND NWS 12-1P SU (7	UOU)		9	30	1					Х	2	400	2	800.00
	15 10-28-2012	10-28-2012	06:00AM - 07:	·nnam wei	EKEND NWS 6-7A SU (70	55)		a	30						х	1	400	1	400.00
	15 10-20-2012	10-20-2012	50.00AW - 07	.vvAiii WEI	-11-14D 14110 0-1A 00 (10	,		9	30						^	'	400	'	400.00
			1															1	



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Agency Est#		CMS#	Sales Office	Account Executive	Start Date	End D		Billing						P	_	Contract Title	е	
		246806	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2	-	M (Broa							N	246806		
Line Start Date	End Date	Time Period	De	Description			RC	Duration	М	Т	W	Т	F S	S	SPW	Price	Tot Spots	Total \$
16 10-23-2012	10-26-2012	09:00AM - 10:	00AM DA	YTIME 9-10A WEEKKDAY	/ (6912)		8	30		Χ	Χ	Χ	Χ		4	1,100	4	4,400.00
17 10-29-2012	10-29-2012	09:00AM - 10:	00AM DA	YTIME 9-10A WEEKKDAY	((6912)		8	30	Х						1	1,100	1	1,100.00
					()											,		,
18 10-23-2012	10-26-2012	11:00AM - 12:	OODM DA	YTIME 11A-12P MO-FR (6	:014\		8	30		х	v	v	v		4	1,600	4	6,400.00
10 10-23-2012	10-20-2012	11.00AW-12.	OUT DA	TITIME TIA-12F MO-FR (C	1314)		0	30	1	^	^	^	^		_ ~	1,000	-	0,400.00
							_								_			
19 10-29-2012	10-29-2012	11:00AM - 12:	OOPM DA	YTIME 11A-12P MO-FR (6	(914)		8	30	X						1	1,600	1	1,600.00
20 10-23-2012	10-26-2012	12:00PM - 12:	30PM DA	YTIME NOON NEWS WEE	EKDAY (6950)		9	30		X	X	X	X		4	1,400	4	5,600.00
21 10-29-2012	10-29-2012	12:00PM - 12:	30PM DA	YTIME NOON NEWS WEE	EKDAY (6950)		9	30	Х						1	1,400	1	1,400.00
22 10-23-2012	10-26-2012	03:00PM - 04:	00PM DA	YTIME 3-4P MO-FR (7997	7)		9	30		Х	x	X	x		4	700	4	2,800.00
22 10 20 20 12	.0 20 2012		50. III 57		,					^	^	^	^				•	2,000.00
23 10-29-2012	10 20 2012	03:00PM - 04:	00BM DA	YTIME 3-4P MO-FR (7997	7\		9	20	x						1	700	4	700.00
23 10-29-2012	10-29-2012	U3.00FW - 04.	OUPIVI DA	11 1 1 WIE 3-4P WIO-FR (1991	•		9	30	^						'	700	'	700.00
							_										_	
24 10-23-2012	10-26-2012	04:00PM - 05:	OOPM EA	RLY NEWS 4P MO-FR (72	!39)		9	30		X	Х	Х	Х		6	800	6	4,800.00
25 10-29-2012	10-29-2012	04:00PM - 05:	00PM EA	RLY NEWS 4P MO-FR (72	239)		9	30	Х						1	800	1	800.00
26 10-23-2012	10-26-2012	05:00PM - 06:	00PM EA	RLY NEWS 5P MO-FR (69	988)		9	30		Х	Χ	Χ	X		6	2,200	6	13,200.00
				·	•													
27 10-29-2012	10-29-2012	05:00PM - 06:	00PM FA	RLY NEWS 5P MO-FR (6	988)		9	30	x						1	2,200	1	2,200.00
21 10 20 2012	.0 20 2012	00.001 00.	27		,				^`						'	2,200	•	2,200.00
20 40 22 2042	40.00.0040	00-00004 00-	2004 54	DIVIEWS OF MOTO	100)		_	30		х	v	v	v			2 000		40,000,00
28 10-23-2012	10-26-2012	06:00PM - 06:	30PW EA	RLY NEWS 6P MO-FR (69	189)		9	30	1	Χ.	X	X	Χ		4	3,000	4	12,000.00
29 10-29-2012	10-29-2012	06:00PM - 06:	30PM EA	RLY NEWS 6P MO-FR (69	89)		9	30	X						1	3,000	1	3,000.00
30 10-27-2012	10-28-2012	06:00PM - 07:	30PM WE	EEKEND NEWS SA-SU 6-7	730P (6990)		9	30					Х	X	1	800	1	800.00



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Contract No Contract Dt Revision Dt Rev# Advertiser Brand BOB MENENDEZ FOR US SENATE POLITICALS

| Contract Dt Revision Dt Rev# Advertiser | Station/Market | Product Code | WPVI - PHILADELPHIA

403042 10-1	10-19-2012 10-24-2012 4 IVIENCINDEZ			V OLIVATE, INC	BOB WENENDEZ FOR 03 SENATE							<i>-</i>	ICAL	<u> </u>			VI VI-11111	LADELI IIIA
Agency Es	t#	CMS # 246806	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Dat 10-29-201		Billing M (Broad	lras:	t Moi	nth	Cvc	le 1)	Pa	- 1	Contract Titl	е	
Line Start Date	End Date	Time Period		escription	10 20 2012		_	Duration						9			Tot Spots	Total \$
31 10-23-2012		11:00PM - 11:		ATE NEWS MO-SU (6	969)		9	30		X				- 5	4	3,200	4	12,800.00
32 10-29-2012	10-29-2012	11:00PM - 11:	35PM L	ATE NEWS MO-SU (6	969)		9	30	X						1	3,200	1	3,200.00
33 10-23-2012	10-26-2012	11:35PM - 12:	02AM L	F NIGHTLINE 1135P	LTC 1/7/13 (6970)		9	30		X	X :	X)	X		4	1,000	4	4,000.00
34 10-29-2012	10-29-2012	11:35PM - 12:	02AM L	F NIGHTLINE 1135P	LTC 1/7/13 (6970)		9	30	X						1	1,000	1	1,000.00
35 10-24-2012	10-24-2012	10:00PM - 11:	00PM P	RIME WE10 (7021)			8	30			X				1	10,000	1	10,000.00
36 10-23-2012	10-26-2012	07:00PM - 08:	00PM A	CCESS WEEKDAY (69	91)		9	30		X	X :	X X	X		7	3,000	7	21,000.00
37 10-29-2012	10-29-2012	07:00PM - 08:	00PM A	CCESS WEEKDAY (69	91)		9	30	X						2	3,000	2	6,000.00
38 10-26-2012	10-26-2012	10:00PM - 11:	00PM P	RIME FR10 (7044)			9	30)	X		1	3,000	1	3,000.00
39 10-27-2012	10-27-2012	06:00AM - 08:	:00AM W	EEKEND NEWS 6-8A	SA (6997)		9	30					X		1	400	1	400.00
40 10-27-2012	10-27-2012	12:00PM - 03:	30PM C	OLLEGE FOOTBALL	BIG EAST (ESPN) (7	7918)	8	30					X		1	500	1	500.00
														C	ontracted	Gross Total	: 94	164,050.00
																Gross Total Commission Net Total	•	164,050.00 24,607.50 139,442.50
Month/YR		Preempted	1	Made Good	Contract To	otal		Δα	dius	tmer	nts					1101 1010		Actual Total
Oct 12		0.00		0.00	138,550				ajus									138,550.00
Nov 12		0.00		0.00	25,500						00							25,500.00
TOTAL		0.00		0.00	164,050	.00				0.	00							164,050.00

This agreement is subject to the terms and conditions indicated above.

Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood